



2024 CCAP Annual Conference ▼ August 4 – 7, 2024

SPONSORSHIP OPPORTUNITIES & CONTRACT

Get connected to Pennsylvania's top county leaders by being a CCAP sponsor! Your company name and logo will appear throughout the Conference, which is a great way to show your support of CCAP and all the work that County officials do in Pennsylvania. CCAP has many educational events throughout the year and various levels of sponsorship available.

BLUE RIBBON CONFERENCE SPONSORS (\$7,500) will have:

- Your logo displayed on sponsorship signs at the Conference
- Your linked logo on the Conference webpage
- Your linked logo in all email blasts for the event
- Your logo displayed on the big screen before each General Session
- Your logo along with a short description of your company featured in the sponsorship video shown during the Opening and Closing General Sessions
- A banner ad image with hyperlink displayed on the Conference mobile app.
- A full page, full color ad in a future issue of Pennsylvania County News
- A listing with logo, contact name, address, phone number, website, email and a paragraph description of the firm in the Conference mobile app.
- The opportunity to display brochures and company information at the “sponsors’ table” at the back of general session room
- The Conference attendee list emailed one week before the event
- Two complimentary full Conference registrations (or one exhibit booth with two personnel registrations at the Annual Conference if available)

RED RIBBON CONFERENCE SPONSORS (\$5,000) will have:

- Your logo displayed on the sponsorship sign that will appear at the Conference
- Your linked logo on the Conference webpage
- Your linked logo in all email blasts for the event
- Your logo on the big screen before each General Session
- Your logo along with a tagline description of your company shown at the Opening and Closing General Sessions
- A banner ad image with hyperlink to be displayed on the Conference mobile app
- A half page, full color advertisement in a future issue of Pennsylvania County News
- The opportunity to display brochures and company information at the “sponsors’ table” at the back of the general sessions
- A listing with your logo, name, address, phone number, website and email in the Conference mobile app
- The Conference attendee list emailed one week before the event
- Two complimentary full Conference registrations (or one exhibit booth with two personnel registrations at the Annual Conference if available)

WHITE RIBBON CONFERENCE SPONSORS (\$2,000) will have:

- Your logo displayed on the sponsorship sign at the Conference
- A linked name on the Conference webpage
- A linked name in all email blasts for the event
- The name of the firm displayed on the big screen before each General Session
- Your logo and announcement of your company featured during the sponsorship video shown during the Opening and Closing General Sessions
- A banner ad image on the Conference mobile app
- Your listing with logo, contact name, address, phone number, website and email on the Conference mobile app
- The Conference attendee list emailed one week before the event
- One complimentary full Conference registration

PATRON CONFERENCE SPONSORS (\$1,000) will have:

- The name of your company listed on the sponsorship sign
- A linked name on the Conference webpage
- Your company name in all email blasts for the event
- Your company name featured during the sponsorship video shown at the Opening and Closing General sessions
- A listing with your name, address, phone number, website and email on the Conference mobile app
- One complimentary full Conference registration

My organization agrees to sponsor the **2024 CCAP Annual Conference, August 4 – 7, 2024**, for the indicated amount:

Blue Ribbon Conference Sponsor	(\$7,500)
Red Ribbon Conference Sponsor	(\$5,000)
White Ribbon Conference Sponsor	(\$2,000)
Patron Conference Sponsor	(\$1,000)

To sponsor or for questions contact: Patty Stroble, Director of Vendor Relations
(717) 736-4739 or ppstroble@pacounties.org





A LA CARTE ADDITIONAL SPONSORSHIPS

New for 2024! Choose an a la carte sponsorship opportunity for even more exposure before county elected officials and their staff! The a la carte items will be in addition to our all-encompassing program that we have had for many years, not instead of.

You must sign up for either a Blue, Red, White or Patron level sponsorship first, in order to be able to choose an a la carte sponsorship item of your choice. These additional sponsorship items will highlight your company in a real and tangible way for even more impact.

Please contact Patty Stroble, Director of Vendor Relations for more information, or with questions. Thank you!

CCAP President, Michael Rivera's Reception on Tuesday evening _____ **\$5,000**

Hotel Key Card Sleeves with Logo or Artwork _____ **\$2,500**

Keynote Speaker with Signage and Sponsor Announcement _____ **\$10,000**

(CCAP reserves the right to choose the keynote speaker which may not be from your company)

Conference Tote Bag with Company Logo _____ **\$2,500**

Conference Lanyards with Company Logo _____ **\$2,500**

Annual Dinner with Signage and Sponsor Announcement from Podium _____ **\$7,500**

Annual Dinner Wine with Special Glass and Your Logo _____ **\$5,000**

Signature Martini at Annual Dinner with Signage, Special Glass and Your Logo _____ **\$5,000**

Conference Breakfasts with Signage (multiple companies can sponsor each day) _____ **\$5,000 per day**

___ Monday

___ Tuesday

___ Wednesday

Conference Snack Breaks with Signage - (multiple companies can sponsor each day) _____ **\$5,000 per day**

___ Monday

___ Tuesday

___ Wednesday

Conference Lunch on Monday with Signage - (multiple companies can sponsor) _____ **\$7,500**

Please complete the information as you would like it to appear in printed materials and submit your logo in both a JPG and vector file format with your banner ad (Blue, Red, White Ribbon sponsors) in a 320 x 45 pixel dimension file format by July 12, 2024 to Patty Stroble, Director of Vendor Relations at ppstroble@pacounties.org.

Company Name: _____

Company Address: _____

City, State, Zip: _____

Website: _____

Contact Name: _____

Contact Title: _____

Contact Phone: _____

Contact Email: _____

Authorized Signature: _____ Date: _____

Complimentary attendance is only granted to Conference sponsors. CCAP will register your company's attendees based on the information provided.

ATTENDEE ONE (included with all sponsorship levels)

Name: _____

Title: _____

Email Address: _____

Indicate Days of Attendance: August 4 August 5 August 6 August 7

ATTENDEE TWO (Complimentary with Blue and Red sponsorships only (otherwise \$ registration fee))

Name: _____

Title: _____

Email Address: _____

Indicate Days of Attendance: August 4 August 5 August 6 August 7

For three or more attendees, please go to www.pacounties.org to register.

PAYMENT INFORMATION

Check enclosed (payable to CCAP)

Invoice Requested

Contact Me to Pay with Credit Card

Total Cost: \$ _____

You can expect electronic confirmation immediately following receipt of your sponsorship contract as well as an outline of benefits and deadlines for materials needed by CCAP. Should you not receive confirmation, please contact CCAP immediately to ensure that your contract has been received and processed. **All sponsorship contracts must be received by Friday, July 12, 2024, to ensure all benefits are actualized. Should your organization be unable to fulfill its sponsorship contract, a written notice of cancellation must be sent to ppstrobe@pacounties.org by July 19, 2024, to be released from this contract.**

If unanticipated events beyond CCAP's reasonable control (including, but not limited to: acts of God; declared war in the United States; government regulation, including, but not limited to, government regulations prohibiting travel to the city in which the Conference will be located over the dates of the event or prior thereto and/or the issuance of a "Travel Warning" by the Centers for Disease Control that specifically advises travelers to avoid all non-essential travel to area where the Conference will be held and which travel advisory is in effect over the event dates or prior thereto; pandemics, epidemics, recognized health threats as determined by the World Health Organization, the Centers for Disease Control, or local, state or federal government authority or health agencies [including, but not limited to the health threats of COVID-19, H1N1, or other infectious diseases]; terrorist attacks in the area where the Conference is to be held; or curtailment of transportation where the Conference is located any of which make it illegal, inadvisable, commercially impracticable or impossible to perform under this Agreement), CCAP may in its sole discretion modify the format of the Conference (such as by making it a virtual event) or take other such reasonable measures to mitigate the impact on the Conference. If CCAP materially modifies the format of the event you may terminate this Agreement and receive a full refund if you provide CCAP with written notice of your termination within ten (10) days of CCAP's notice to you of the format change. If you fail to provide such notice you will have agreed to proceed with your sponsorship of the Conference as modified by CCAP. Upon termination of this Agreement or cancellation of the Conference, CCAP shall not be responsible for payment of any liquidated damages.

Vendor participation as an associate member or sponsor shall not imply, nor be considered or presented as, an endorsement by CCAP of any service or product provided by the vendor. The Board of Directors of CCAP reserves the right, for cause shown, to disapprove an application, or terminate an existing membership. Use of CCAP logos, the words County Commissioners Association of Pennsylvania, or the phrase *The Voice of Pennsylvania Counties*, without the prior authorization and express written permission of CCAP, is prohibited. This includes use by vendors who engage with CCAP as associate members, sponsors, or partners in another engagement.